

Arpie Gennetian

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Education

Parsons School of Design | Cooper Hewitt Smithsonian Design Museum 2019–2022

Class of 2022 Master of Arts, History of Design and Curatorial Studies

Rhode Island School of Design 1989–1992, Graphic Design

Class of 1992 Bachelor of Fine Arts, Bachelor of Graphic Design

Connecticut College 1987–1989, Studio Art

Experience

Part-Time Lecturer, School of Art and Design History and Theory, Parsons School of Design

September 2022–present

Lecturer: *History of Design: 1850–2000*

Lecturer: *Objects as History*

Lecturer Assistant: *History of Modern & Contemporary Art*

Symbol '22: Symbol Sourcebook @50, Virtual Symposium, October 7–8, 2022

Presenter: *A Future Collaboration: Our Search for Symbols*

—The story of my research for the upcoming exhibition, *Give Me A Sign: The Language of Symbols*,

Cooper Hewitt Smithsonian Design Museum, May 2023–September 2024

Curatorial Capstone Fellow 2021–2022, Cooper Hewitt Smithsonian Design Museum

—Curatorial Research for the exhibition, *Give Me A Sign: The Language of Symbols*, (Inspired by the history of *The Henry Dreyfuss Symbol Sourcebook*) May 2023–September 2024

Curatorial Team led by Emily Orr, Associate Curator and Acting Head of Product Design and Decorative Arts

Graduate Teaching Assistant 2020–2022, Parsons School of Design

History of Design: 1850–2000, Professor Sarah Lichtman, School of Art and Design History and Theory

Juror, *RISD Craft 2022*, Rhode Island School of Design Providence, Rhode Island

Objective, Issue 5 Spring 2021, *Journal of History of Design and Curatorial Studies*, Parsons School of Design

—Graphic Designer: Online Publication, <https://adht.parsons.edu/historyofdesign/objective/>

—Contributor: "WPA Posters: Art or the Common Good,"

<https://adht.parsons.edu/historyofdesign/objectives/wpa-posters/>

Research Assistant 2020–2022, Parsons School of Design

Professor David Brody, School of Art and Design History and Theory

—Research and manuscript editing for upcoming publication.

Education Department Fellow 2019–2020, Cooper Hewitt Smithsonian Design Museum

—Research and graphic design of educational materials for upcoming programming

Fine Art

2023 *Offshore Artist's Residency* Nantucket School of Design and the Arts
2022 *the ground floats flowers* Belkind-Bigi, Tarrytown, New York
2019 Belkind-Bigi, Tarrytown, New York
2018 *RISD Craft* Rhode Island School of Design, Providence, Rhode Island
2018 *Surface to Substrate* Kendall Reiss Gallery, Bristol, Rhode Island
2016 RISD Craft Rhode Island School of Design, Providence, Rhode Island
2015 *Surface* Liquid Art House, Boston, Massachusetts
2013 *Merry Go Round* Muriel Guepin Gallery, New York City
2012 *Enso* Gallery Denovo, Sun Valley, Idaho
2012 Visual Arts Center of New Jersey, Summit, New Jersey
2011 *Art in The Open* Philadelphia, Pennsylvania
2010 *Flower (re)power* Housatonic Museum of Art, Bridgeport Connecticut
2010 Muriel Guepin Gallery, Brooklyn, New York
2009 Shopart, Brooklyn, New York
2007 *Lineal Investigations* Housatonic Museum of Art, Bridgeport, Connecticut
2007 *New Directions* Barrett Art Center Poughkeepsie, New York
2007 *Armenian Women's Art Exhibit* The Village Quill, New York City
2006 Visual Arts Center of New Jersey, Summit, New Jersey
2003 Barrett Art Center, Poughkeepsie, New York
2002 *Viewing Program* The Drawing Center, New York City

Graphic Design

2002–present Arpie Gennetian LLC
Graphic Design and Fine Art Studio

1997–2001 Gensler, New York City, Associate Graphic Designer
Lead Graphic Designer for Corporate Communications Department: Branding, Marketing Materials, Presentations, In-house Communications
(Honor: 1998 Print Magazine Regional Design Annual for Gensler Annual Report "Agility")

1996–1997 Museum of Modern Art, New York City, Graphic Design Department
Freelance Exhibition Design & Graphic Design
Jasper Johns: a retrospective, Art Safari Family Guidebook

1994 Atlantic and Pacific Design Group, Inc., New York City
Freelance Graphic Design: MTA Logo Implementation Design and MTA Logo Corporate Standards booklet

1993–1996 Sisco & Evans (Graphic Design firm), New York City
Freelance Graphic Design: Book Design, Poster Design, Logo Design

1993 Albert Woods Design Associates (Exhibition Design firm), New York City
Freelance Graphic Design: Valentine Riverside Museum, Didactic Panel Design

1993 Skidmore, Owings & Merrill, New York City, Junior Graphic Designer
In-house Graphic Design Department: Marketing Materials, Presentations, Communications