

Arpie Gennetian

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Education

Parsons School of Design | Cooper Hewitt Smithsonian Design Museum 2019–2022

Class of 2022 Master of Arts, History of Design and Curatorial Studies

Rhode Island School of Design 1989–1992, Graphic Design

Class of 1992 Bachelor of Fine Arts, Bachelor of Graphic Design

Connecticut College 1987–1989, Studio Art

Experience

Part-Time Lecturer, Parsons School of Design, September 2022–present

School of Art and Design History and Theory: History of Design: 1850–2000, Objects As History,

Integrative Seminar 2—Visual Culture, Topics in History of Design: 1850-present (MA History of Design)

School of Constructed Environments: Industrial Design History (MFA Industrial Design),

StudioExhibit.A, www.studioexhibit-a.com, September 2023–present

Co-founder, design collective focused on integrated exhibition design, research, and curation

2023 Annual Conference of the Mid-Atlantic Popular & American Culture Association (MAPACA),

Decorative Arts and Design, November 11, 2023

Presenter: Medz Mayrig Arousiag's Hand-Crocheted Afghan: Storytelling Through Everyday Objects and the Telling of Design History

Objective, Issue 6 Fall 2023, Journal of History of Design and Curatorial Studies, Parsons School of Design

Contributor: "Medz Mayrig Arousiag's Hand-Crocheted Afghan: Storytelling Through Everyday Objects and the Telling of Design History," <https://adht.parsons.edu/historyofdesign/objectives/medz-mayrig-arousiags-hand-crocheted-afghan-storytelling-through-everyday-objects-and-the-telling-of-design-history/>

Symbol '22: Symbol Sourcebook @50, Virtual Symposium, October 7–8, 2022

Presenter: A Future Collaboration: Our Search for Symbols

—The story of my research for the upcoming exhibition, Give Me A Sign: The Language of Symbols,

Cooper Hewitt Smithsonian Design Museum, May 2023–September 2024

Curatorial Capstone Fellow 2021–2022, Cooper Hewitt Smithsonian Design Museum

—Curatorial Research for the exhibition, Give Me A Sign: The Language of Symbols, (Inspired by the history of *The Henry Dreyfuss Symbol Sourcebook*) May 2023–September 2024

Curatorial Team led by Emily Orr, Associate Curator and Acting Head of Product Design and Decorative Arts

Graduate Teaching Assistant 2020–2022, Parsons School of Design

History of Design: 1850–2000 with Professor Sarah Lichtman, School of Art and Design History and Theory

History of Modern & Contemporary Art with Professor Rory O'Dea, School of Art and Design History and Theory

Juror, RISD Craft 2022, Rhode Island School of Design Providence, Rhode Island

Objective, Issue 5 Spring 2021, *Journal of History of Design and Curatorial Studies*, Parsons School of Design

—Graphic Designer: Online Publication, <https://adht.parsons.edu/historyofdesign/objective/>

—Contributor: “WPA Posters: Art or the Common Good,”

<https://adht.parsons.edu/historyofdesign/objectives/wpa-posters/>

Research Assistant 2020–2022, Parsons School of Design

Professor David Brody, School of Art and Design History and Theory

—Research and manuscript editing for upcoming publication.

Education Department Fellow 2019–2020, Cooper Hewitt Smithsonian Design Museum

—Research and graphic design of educational materials for upcoming programming

Fine Art

2023 *Offshore Artist’s Residency* Nantucket School of Design and the Arts

2022 *the ground floats flowers* Belkind-Bigi, Tarrytown, New York

2019 Belkind-Bigi, Tarrytown, New York

2018 *RISD Craft* Rhode Island School of Design, Providence, Rhode Island

2018 *Surface to Substrate* Kendall Reiss Gallery, Bristol, Rhode Island

2016 *RISD Craft* Rhode Island School of Design, Providence, Rhode Island

2015 *Surface* Liquid Art House, Boston, Massachusetts

2013 *Merry Go Round* Muriel Guepin Gallery, New York City

2012 *Enso* Gallery Denovo, Sun Valley, Idaho

2012 Visual Arts Center of New Jersey, Summit, New Jersey

2011 *Art in The Open* Philadelphia, Pennsylvania

2010 *Flower (re)power* Housatonic Museum of Art, Bridgeport Connecticut

2010 Muriel Guepin Gallery, Brooklyn, New York

2009 Shopart, Brooklyn, New York

2007 *Lineal Investigations* Housatonic Museum of Art, Bridgeport, Connecticut

2007 *New Directions* Barrett Art Center Poughkeepsie, New York

2007 *Armenian Women’s Art Exhibit* The Village Quill, New York City

2006 Visual Arts Center of New Jersey, Summit, New Jersey

2003 Barrett Art Center, Poughkeepsie, New York

2002 *Viewing Program* The Drawing Center, New York City

Graphic Design

2002–present Arpie Gennetian LLC

Graphic Design and Fine Art Studio

1997–2001 Gensler, New York City, Associate Graphic Designer

Lead Graphic Designer for Corporate Communications Department: Branding, Marketing Materials, Presentations, In-house Communications

(Honor: 1998 Print Magazine Regional Design Annual for Gensler Annual Report “Agility”)

1996–1997 Museum of Modern Art, New York City, Graphic Design Department

Freelance Exhibition Design & Graphic Design

—Exhibiiton: “Jasper Johns: a retrospective,” Book Design: “Art Safari Family Guidebook”

1994 Atlantic and Pacific Design Group, Inc., New York City

Freelance Graphic Design: MTA Logo Implementation Design and MTA Logo Corporate Standards booklet

1993–1996 Sisco & Evans (Graphic Design firm), New York City

Freelance Graphic Design: Book Design, Poster Design, Logo Design

1993 Albert Woods Design Associates (Exhibition Design firm), New York City

Freelance Graphic Design: Valentine Riverside Museum, Didactic Panel Design

1993 Skidmore, Owings & Merrill, New York City, Junior Graphic Designer

In-house Graphic Design Department: Marketing Materials, Presentations, Communications

Freelance Graphic Design: Book Design, Poster Design, Logo Design

1993 Albert Woods Design Associates (Exhibition Design firm), New York City

Freelance Graphic Design: Valentine Riverside Museum, Didactic Panel Design

1993 Skidmore, Owings & Merrill, New York City, Junior Graphic Designer

In-house Graphic Design Department: Marketing Materials, Presentations, Communications